

## RFP-Case-406587

### OFME Michigan Future Mobility Plan 2.0

#### Questions and Answers

1. Does MEDC have a preference regarding the file format for vendor responses (Word, PowerPoint, or PDF)?

*MEDC does not have a preference on the file format so long as it is complete and is responsive to all the items in the RFP. For ease of submission, whatever file format is selected should be saved and shared as a PDF.*

2. To allow for additional time to incorporate the responses to bidder questions, would MEDC consider a two-week extension to the proposal response due date?

*No. Due to the limitations of MEDC's procurement policy and fiscal year calendar, the response date is unable to be amended.*

3. What are the main drivers for the request for a refined plan?

*Since 2022, the MI Future Mobility Plan has been an incredible tool to create a shared understanding of the State's mobility needs and create workstreams that align across state agencies to improve Michigan's ability to remain a world leader in the space. Any good plan requires proper maintenance and updates as new lessons are learned. Over the past two years, the Office of Future Mobility and Electrification and partners have identified that while the plan has offered a great place to coalesce around shared goals, further discussion and clarification is required that meets both the needs of industry, but also the state and our residents.*

4. What are the main outcomes OFME hopes to achieve with the MI Future Mobility Plan 2.0?

*The primary work streams are outlined in the "Objective sections" on page 2.*

*Summarized, these could be acknowledged to be:*

- 1) *Amending the existing goals to reflect the current needs of industry and residents*
- 2) *Providing added context regarding what goals can be updated to better meet the needs of current day and the immediate future.*
- 3) *Aligning with other Michigan plans and offices (e.g. MI Healthy Climate Plan)*
- 4) *Clarifying and defining relevant stakeholders (new and existing)*

- 5) *Providing clarity on, and a course of action on how state agency partners can aid in implementing the refined goals.*
- 6) *Determine how the state can better promote/discuss the work of the MI Future Mobility Plan*

5. How does OFME envision measuring the success of these outcomes?

*OFME will determine this project a success if the objectives are delivered with the appropriate input from stakeholders that can ensure the refreshed plan and updated goals are: actionable and achievable, accessible and germane to Michigan residents; and able to position Michigan to continue leading the nation and world in mobility and mobility-related fields that create jobs, develop new tech and policies, and wins for Michiganders.*

6. Are there any specific areas of the current MI Future Mobility Plan that are a priority for reassessment or improvement in the 2.0 update?

*The selected Bidder(s) will be required to do the following:*

1. *MI Future Mobility Plan Current State Analysis*
2. *MI Future Mobility Plan 2.0 Action Plan*
3. *Refined MI Future Mobility Plan Goals*
4. *Updated Online Experience (Dashboard + Storytelling)*
5. *MI Future Mobility Conference Integration (Fall 2024 and Fall 2025)*
6. *Quarterly Reports (Stakeholder Engagement, Dashboard Updates, OFME Metric Alignment, Risk Assessment, Strategic Initiatives)*
7. *End of Contract Summary Report*

7. Are the three (3) pillars remaining the same for the MI Future Mobility Plan 2.0 with the underlying goals being reevaluated based on completion and future mobility trends or is the entire strategy being reevaluated?

*The pillars of the MI Future Mobility Plan will remain the same, with the underlying goals and strategy by which to achieve those goals will be refreshed and reevaluated.*

8. How should the 2.0 Plan align or integrate with other existing or upcoming state initiatives related to mobility, infrastructure, or technology?

*OFME consists of MEDC, MDOT, LEO, and EGLE, but often liaises with state offices (e.g. the Michigan Infrastructure Office). As such, as a statewide mobility strategy the MI Future Mobility Plan 2.0 should be complementary to other documented statewide strategies and the work aligned with that of other statewide offices.*

9. Could OFME share insights or lessons learned from the implementation and ongoing evaluation of the original plan? How should these insights shape the approach to the 2.0 update?

*Given the breadth of the plan, it's difficult to capture with specificity all of the relevant lessons learned. However, what has become clear is that the original plan, while providing an incredible launching point for the state's mobility strategy, needs to be refreshed and/or built in a way to be more resilient to the significant changes in mobility-related talent, infrastructure, and policy. The 2.0 plan should be approached in a way that right-sizes the goals in a way that better suits Michigan as of today and creates a framework for collaboration that can be leveraged to better realize progress towards those goals in the coming years.*

10. Who from the MEDC will be on the project team?

*The project team will consist of multiple OFME and MEDC staff members, led by the Deputy Chief Mobility Officer. The OFME anticipates the support of numerous MEDC team members and departments to support the sharing of information and data to support this project.*

11. Will the winning bidder have access to MEDC/OFME facilities throughout the project?

*The winning bidder will, as coordinated with the OFME project team, have access to MEDC resources including and space as appropriate to fulfil the objectives of the project.*

12. With respect to Attachment B, could a bidder qualify for categories 1, 2, 3, 5 with the help of a subcontractor, or must the prime contractor meet one of those qualifications to receive points?

*The preference is for the Bidder to be able to fulfill all objectives and deliverables directly, without the use of subcontractors. Only the Bidder's qualifications can be considered for the Strategic Focus Points in Attachment B.*

13. Is it correct that in Attachment B, a bidder may submit for as many Qualification categories as they would like, but will only be awarded a maximum of 10 points total, spread across those responses? Are the points awarded in an "all or nothing" fashion, or will partial points be awarded if deemed appropriate?

*The maximum number of points that can be awarded is 10, regardless of the number of qualifications a bidder may have. Points will be awarded "all or nothing" based on the values indicated in the table.*