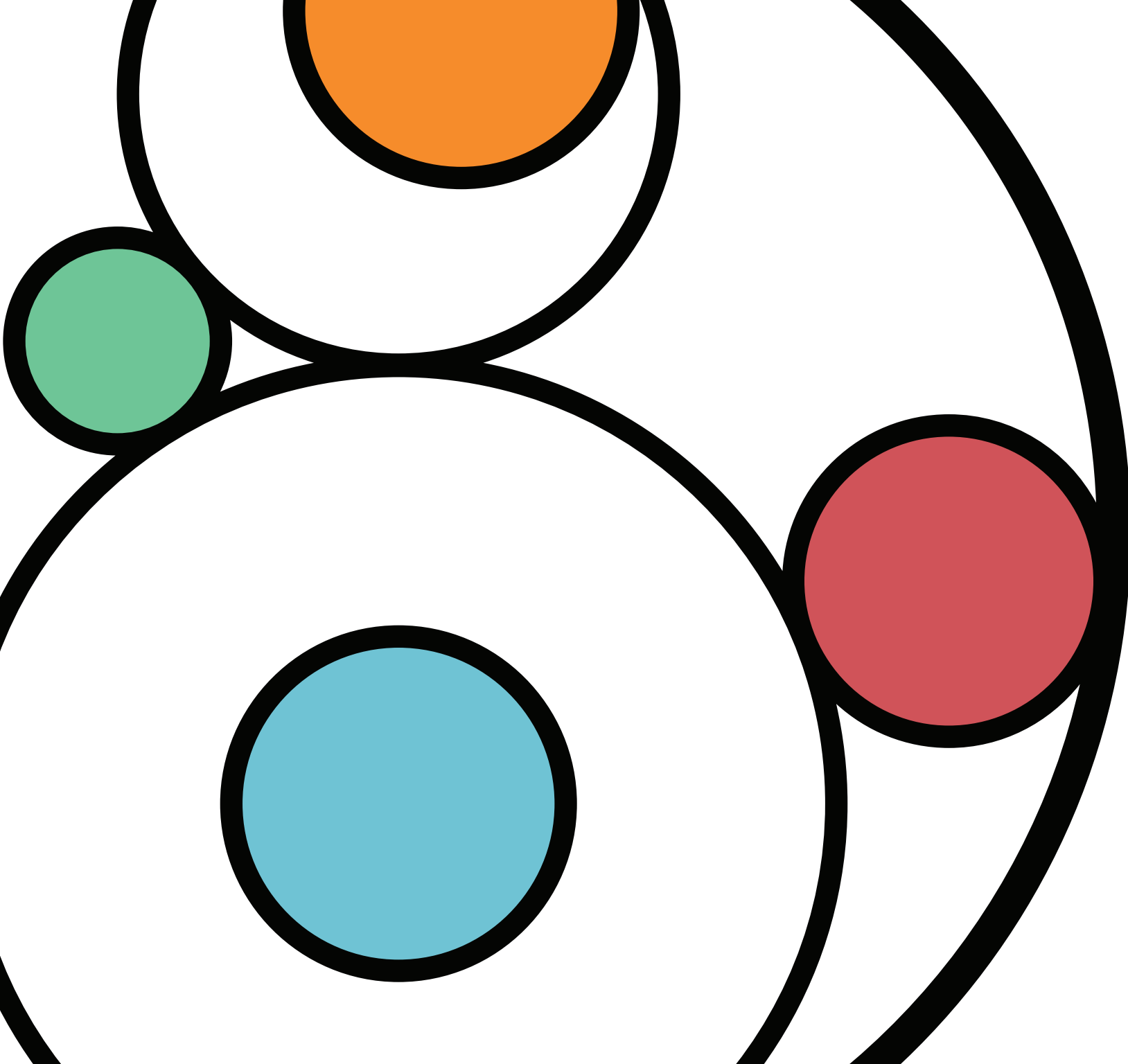


MICHIGAN
**ARTS &
CULTURE**
COUNCIL

2023 ANNUAL REPORT



MESSAGE FROM THE DIRECTOR

As we reflect on the past year, I'm most grateful for the unwavering dedication of our arts and culture community. We gather and grow in the face of challenges to show the country why Michigan and its arts are a beacon of inspiration.

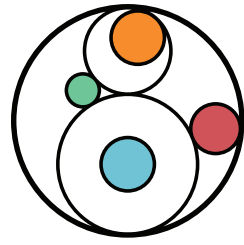
This collaborative spirit isn't about big breakthroughs. It's about the countless small steps taken every day to help artists, educators and administrators to make a difference in their communities.

At the heart of these steps is a deep commitment to serving the people in our communities. Whether it's a child's eyes lighting up as they discover something new or a shared moment of reflection among strangers, we know the arts have the power to connect us, inspire us and challenge us.

As we move forward, let's continue to nurture our passion, find new ways to connect with audiences and advocate for the transformative power of the arts. Together, we can ensure that the arts continue to thrive, enrich our communities and shape a more just and equitable future here in Michigan.

Alison Watson
Director
Michigan Arts & Culture Council





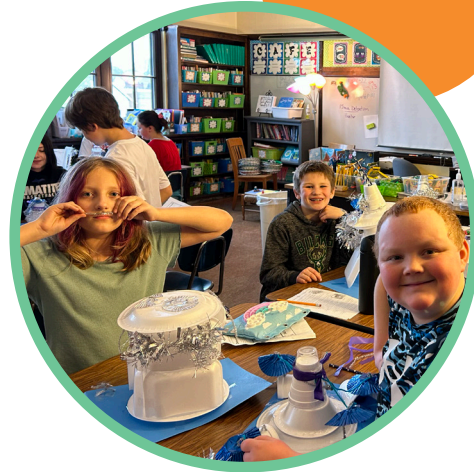
MICHIGAN ARTS & CULTURE COUNCIL

ABOUT MACC

In 1966, Michigan established the Michigan Arts and Culture Council (MACC), recognizing the value a vibrant arts and culture community brings to the state. MACC was created to nurture Michigan's cultural and artistic riches, and we still believe in our founding doctrine:

The Council reaffirms and believes in our enabling doctrine:

- Arts and culture enrich our lives and are vital to the well-being of our society.
- Arts and culture bring important benefits to Michigan's economy, enriching communities to help attract businesses and talent and support our tourism industry.
- Arts education is a critical part of the education of our youth. It opens new worlds to them, encourages creativity and presents career opportunities.



VISION

The council envisions a Michigan where communities celebrate creative expression and every person has access to or participates in arts and cultural experiences.

MISSION

The Council guides the distribution of resources to ensure that Michigan communities thrive from the civic, economic, and educational benefits of arts and culture.

BELIEFS

The council believes that the government has a responsibility to ensure public access to arts and culture through the state. Because of that belief:

- The council's work is rooted in equity, diversity, access and inclusion so everyone has the opportunity to engage and feel welcome.
- The council's work to champion arts, culture and creative expression is public and belongs to every person who lives in and visits our state.
- The council's work is transparent, fair and ethical.
- The council works in the spirit of collaboration to build strong alliances. There is a greater impact when we work together.

While arts and culture are woven throughout all aspects of life, the council will focus its primary efforts on our core activities:

- Council Engagement
- Economic Development
- Civic Engagement
- Education



COUNCIL MEMBERS/STAFF

Council Members:

- Gretchen Gonzales Davidson, Chair, Birmingham
- Darryl Brown, St. Ignace
- Cezanne Charles, Ann Arbor
- Julie Egan, Detroit
- Nheena Ittner, Marquette
- Joori Jung, Detroit
- Anessa Kramer, Bloomfield Hills
- Deborah Mikula, Howell
- Jessica Care Moore, Detroit
- Amy Spadafore, Saginaw
- Nafeesah Symonette, Grosse Pointe Woods
- Ara Topouzian, Farmington Hills
- Esther Triggs, Interlochen
- Rhonda Welsh, Troy
- Germaine Williams, Detroit
- Kate Yancho, Kalamazoo

Council Staff:

- Alison Watson, Director
- Alex Flannery, Program Manager
- Jeff Garrett, Program Manager, Accessibility Coordinator
- Jackie Lillis-Warwick, Program Manager
- Ashley Minarik, Finance and Compliance
- Chad Swan-Badgero, Program Manager
- Adam Wheeler, Finance and Compliance

COUNCIL ENGAGEMENT

We believe that directly connecting with those in arts and culture is the best way to strengthen the ties between our communities and available resources.

**\$21
MILLION**

Amount requested
through 992
applications

**211
EVENTS**

Functions that MACC
staff attended

**350 IN
ATTENDANCE**

for four council meetings
in Flint, Alpena, Sault Ste.
Marie and Holland

**86
GRANT
PANELS**

With over 262
panelists

**33,606
MILES**

Distance traveled by
MACC staff



CIVIC ENGAGEMENT

We believe that expressing and sharing creative experiences builds powerful connections between ourselves and our communities.

Success Story: All of the Above Hip Hop Academy

Grant awarded: Community Partners, \$14,000

All of the Above Hip Hop Academy (AOTA) partnered with Lansing Eastern High School (EHS), The Lansing Promise and Lansing Community College to present The Cook Up at EHS. AOTA put together a teaching artists team of AOTA instructors and program alumni, including a female hip hop artist and DJ from Detroit. The Cook Up included:

- Beat making, rhyme writing, graffiti art and breaking and DJing
- Hip hop history and culture
- Resources to support academic, artistic and personal goals
- Chances to expand student's communities and networks
- Post-secondary arts schooling opportunities with information on The Lansing Promise scholarships



ECONOMIC DEVELOPMENT

We believe in investing in our creative ecosystem and showing the positive impact it has on our collective well-being. This creates exciting careers, cultivates community vitality and enhances our quality of life to help stimulate and support Michigan's economy.

Success Story: City of Sault Ste. Marie

Total grant investment: \$145,555

- Eastern Upper Peninsula Planning Commission: **\$32,500**¹
- Great Lakes Shipwreck Historical Society: **\$26,000**
- Lake Superior Academy: **\$2,000**
- Sault Area Arts Council: **\$3,500**
- Soo Film Fest: **\$3,000**
- Soo Locks Children's Museum: **\$32,800**
- Soo Theatre Project: **\$54,255**

Sault Ste. Marie boasts an active and robust arts, culture and heritage community, influenced and inspired by its diverse peoples, its industrial and social history, indigenous heritage and natural beauty.

Historically known as Bawating, Sault Ste. Marie is the traditional territory of the Anishinaabe and home of the Garden River First Nation, Batchewana First Nation and Métis Nation of Ontario. In 1668, French missionary Jacques Marquette founded a Jesuit mission and developed what would become Sault Ste. Marie, Michigan's oldest permanent European settlement.

The area has a rich history that includes fur trading, an abundance of natural resources, mining and fishing, and today is home to the Soo Locks, the busiest locks in the world. These pieces all come together to make the Soo a center of creative talent, informing its many historical museums and sites, galleries and performance venues that all offer something to excite locals and visitors alike.

1. Includes funding outside Sault Ste. Marie



Sault Ste. Marie Arts & Cultural Organizations:²

163,780
visitors welcomed

148
paid positions

74
board members

166
volunteers

\$2.3M
in annual expenses

\$3.5M
in annual revenues,
including restricted funds

2. Source: DataArts, FY22 compiled from data profiles for Chippewa County Historical Society, River of History Museum, Great Lakes Shipwreck Historical Society, Soo Theatre Project, Sault Area Arts Council and Sault Historic Sites.

EDUCATION

We believe a lifelong education in music, visual arts, theatre, dance, literature and media empowers us to be well-rounded citizens, expands our ability to effectively communicate and provides us with 21st-century job skills.

Success Story: Ishpeming Public Schools

Grant awarded: Arts in Education, \$9,000

Liberty Children's Art Project guided fourth- and fifth-grade classrooms through a narrative art-based project, incorporating history, science and social studies on the theme of time traveling into past artists' lives to see how different times in history inspired art makers.

Students, with the assistance of teaching artists, explored historical art events to develop self-confidence, motivation and curiosity. Projects in this art residency look at many artistic formats, including:

- **Landscapes:** Prehistoric cave art viewed as landscapes, made with materials available to artists of this time.
- **Sculptures:** Early art and storytelling sculptures of the First Nation of Americans.
- **Still life:** The influence of European art styles in America as seen in still life.
- **Pop art:** 3D-creation pop art and its influence on abstract architectural design.
- **Self-portraits:** Self-portraits reflecting identity throughout art history as seen on today's magazine covers.



ACCESSIBILITY

We believe in keeping arts and culture a welcoming and accessible community that everyone can share.

The Henry Ford Museum of American Innovation took a big step forward in its mission to improve accessibility and inclusion after discovering the need for more restrooms compliant with the Americans with Disabilities Act. The museum built family care facilities with changing stations to serve guests better through improved accessibility, privacy and safety.

The new restrooms are private and without barriers inside to allow easier access for a person in a wheelchair or accompanied by a caregiver. The additions also have an adult changing table that moves up and down electronically to help guests who are non-ambulatory.

The Bungard family, visiting from West Virginia this past summer, traveled to the museum with their 15-year-old son, who has cerebral palsy and is a full-time wheelchair user. The museum's new space and equipment had a profound impact on the family's trip by making their visit safer and much more enjoyable.

"We hope more museums and tourist attractions will follow [The Henry Ford's] lead by installing universal changing tables in private restrooms. This will promote community inclusion and accessibility so that all families feel welcome and included while enjoying the local exhibits and activities." -Allison Bungard



RISING LEADERS

Rising Leaders is a highly interactive, three-part program where Michigan arts leaders meet to identify and advance effective leadership practices. This year, 16 arts and culture leaders participated in the six-month program to increase the impact of arts and culture across the state. The program increases each leader's effectiveness by helping them take responsibility for leading themselves through self-awareness and self-management, understanding how to influence shared commitment and mobilizing others to support a clear and compelling vision for change. 2023 welcomed the fourth cohort of leaders from across the state.



POETRY OUT LOUD

Poetry Out Loud is a national poetry recitation competition where high school students learn about great poetry through memorization and performance. Students master public speaking skills, build self-confidence and cultivate a better understanding and love for poetry. Participating high schools host their own competitions and select a student representative for the state finals.

4,600
STUDENTS

14
COUNTIES

85
CLASSROOMS

With support from MACC, Michigan Humanities (MH) coordinated the state's 18th Poetry Out Loud program. In the summer and fall of 2022, MH invited Michigan high schools and organizations that work with high school students to incorporate Poetry Out Loud into their curriculum. Each organizer received help to participate, including teacher guides, promotional posters and evaluation tools and program support through websites, webinars, one-on-one calls and ongoing communications with MH staff.

The in-person state finals included a welcome dinner where students, teachers and families got to know each other, student and teacher workshops and a full day of competition that culminated in an awards ceremony.



“ I learned how to be more confident in myself. ”

“ I learned how to be confident in front of a crowd and how to find the life in each poem. ”

“ Poetry Out Loud helps us understand the world. ”

GRANT AWARDS (FY23)

MACC used its state and federal appropriation to make 981 grant awards* in 73 of Michigan's 83 counties.

*when regranting is included

Grants Awarded Directly: 605

Total Awarded: \$12,762,190

Operational Support: 327 grants, \$6,137,094

Capital Improvement: 95 grants, \$2,967,495

Services to the Field: 10 grants, \$635,500

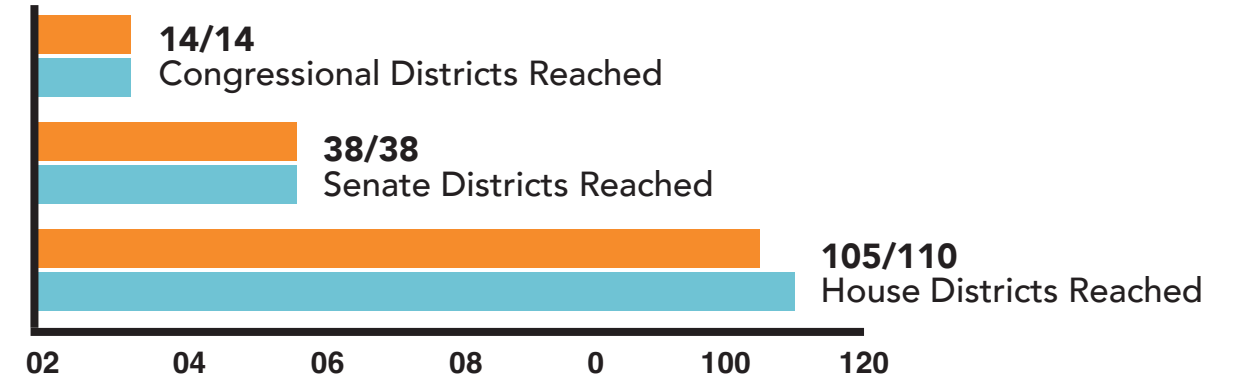
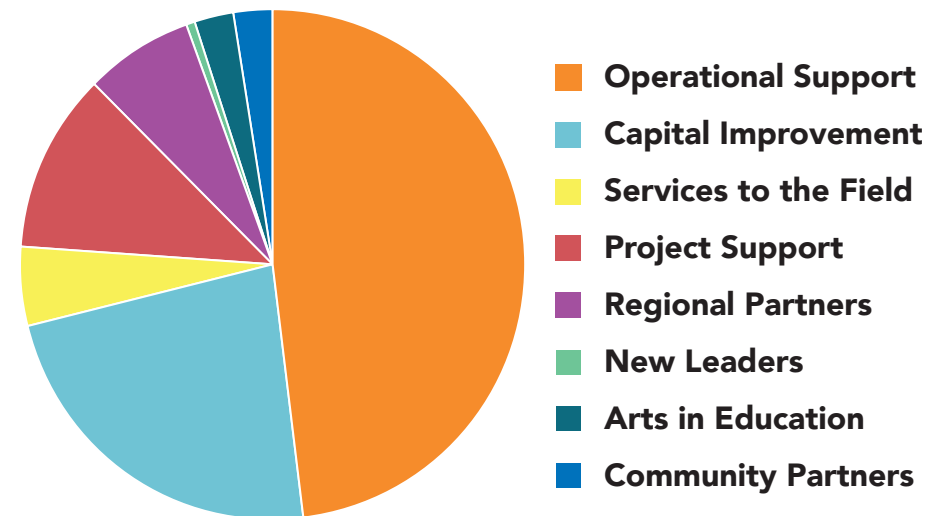
Project Support: 81 grants, \$1,433,857

Regional Partners: 14 grants, \$906,593

New Leaders: 17 grants, \$47,708

Arts in Education: 31 grants, \$320,410

Community Partners: 30 grants, \$313,533



Working with our Regional Partners throughout the state, we were able to fund:

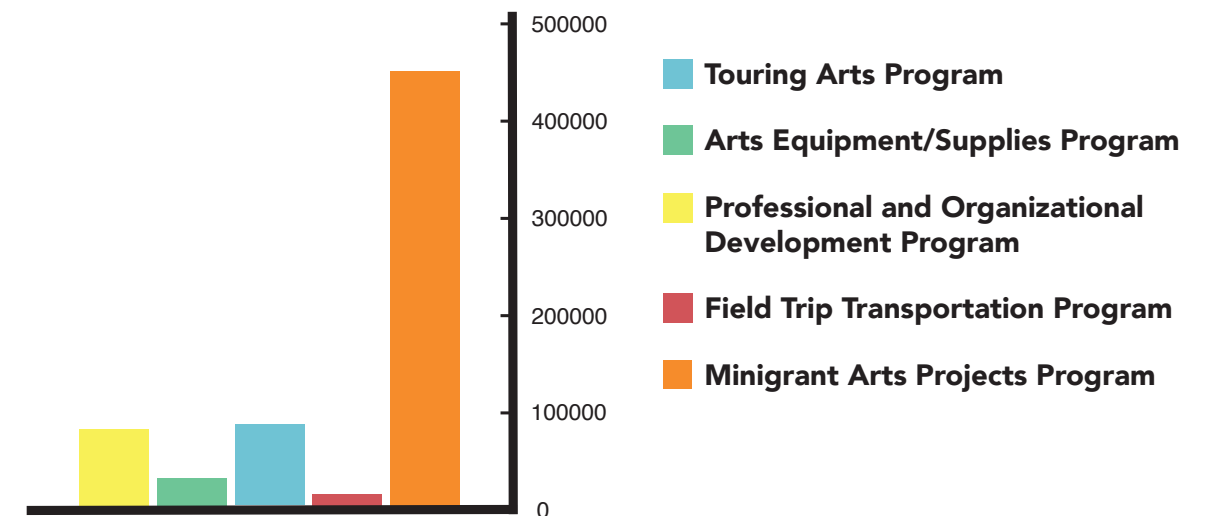
Touring Arts Program: 96 awards, \$80,000 in 31 counties

Arts Equipment/Supplies Program: 20 awards, \$26,814 in 13 counties

Professional and Organizational Development Program: 86 awards, \$92,155 in 29 counties

Field Trip Transportation Program: 27 awards, \$7,423 in 12 counties

Minigrant Arts Projects Program: 147 awards, \$452,747 in 63 counties



THE CREATIVE SECTOR

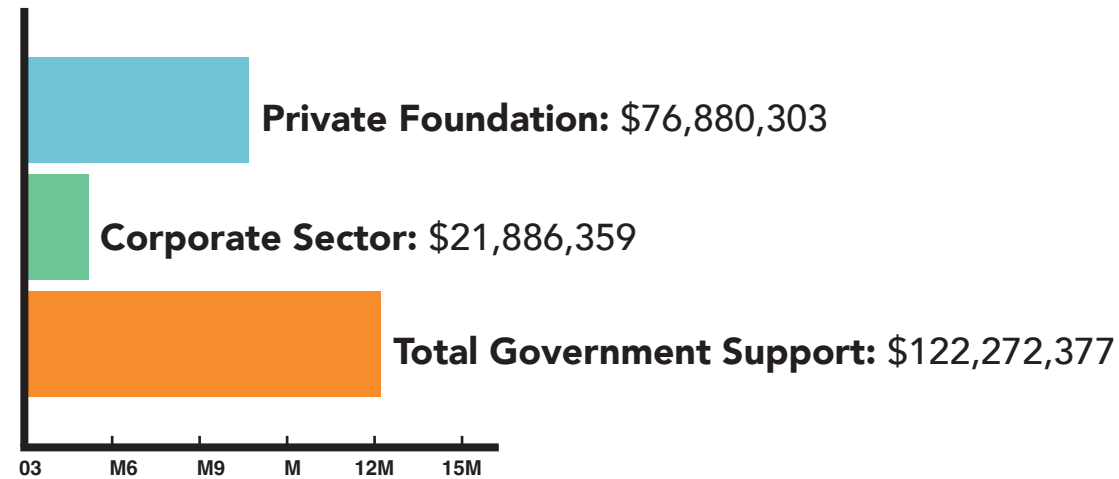
STATEWIDE SNAPSHOT (FY2022)

Arts and culture – an essential part of the creative industries – are powerful contributors to the vibrancy of Michigan cities and communities. They're an essential part of creating great places to live, work and visit and destinations that attract talent and business investment.

Nonprofit arts and cultural organizations are vital to the state's economic, civic and educational fabric. They create jobs, stimulate dialogue and improve our quality of life. This collection of data represents 379 nonprofit arts and cultural organizations that have also applied for MACC funding for Fiscal Year 2023.

\$434,774,716 in Direct Expenditures

Financial Support Breakdown:



The U.S. Bureau of Economic Analysis (BEA) reports that arts and cultural production made up 2.7% of Michigan's economy in 2021, adding over \$15 billion in value and contributing almost 110,000 jobs. This information can be found on the BEA National Assembly of State Arts Agencies.

An interactive dashboard can be found here:

https://nasaa-arts.org/nasaa_research/creative-economy-state-profiles/

Employed
88,642
people

Have
\$434,774,716
in direct
expenditures

Have
4,490 people
serving on
their boards

Welcomed
11,001,353
visitors

Engaged
9,075,986
digital visitors

Engaged
31,306
volunteers



MICHIGAN
**ARTS &
CULTURE**
COUNCIL

NATIONAL
ENDOWMENT
for the **ARTS**
==== arts.gov

This project is supported in part by an award from the National Endowment for the Arts. To find out more about how this award impact individuals and communities, visit www.arts.gov

To get involved or for more information on how MACC is impacting Michigan communities, visit michigan.gov/arts